

STRATEGIC 2026 - 2029 PLAN



Executive Summary

YCC's 2026–2029 strategy centres on three pillars - Support, Connect, Learn - enabled by three strategic drivers - Activation, Optimisation, Innovation. This plan positions YCC to meet rising community needs, strengthen belonging, and lead in lifelong learning and creative practice.

WHO WE ARE & HOW WE WORK

Value Proposition

Since 1975, the Yarraville Community Centre (YCC), located on the lands of the Wurundjeri Woi Wurrung and Bunurong peoples, has supported and engaged with Melbourne's inner west communities. Through government funding, partnerships, and donations, our skilled staff and dedicated volunteers continue to deliver high-quality accessible programs and services that create meaningful opportunities for people to connect, learn, and feel supported.

Our Vision

To be the heart of a thriving community where people are engaged and inspired.

Our Mission

Providing access to connection, learning and support for our diverse community.

Our Values

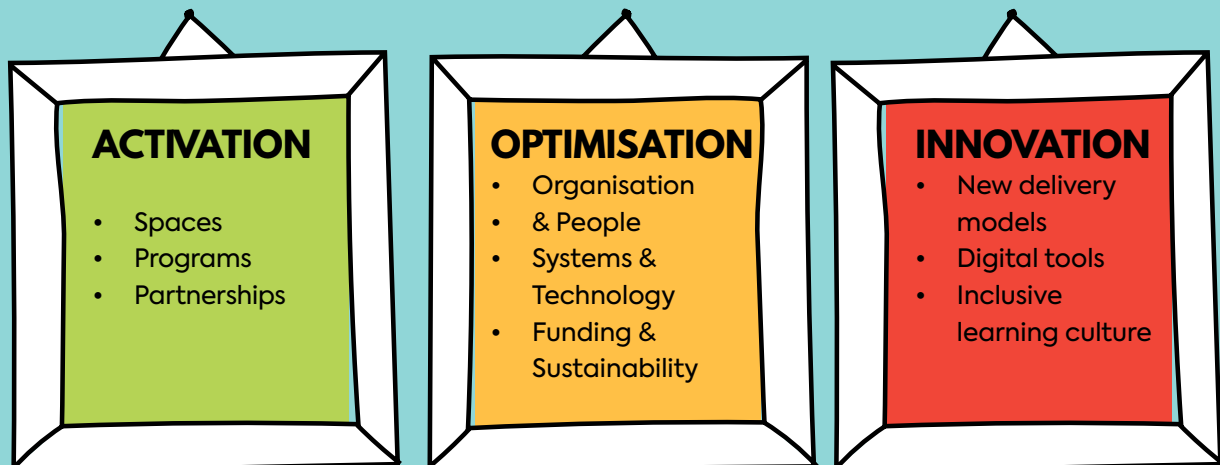


STRATEGIC FRAMEWORK

Strategic Outcomes



Strategic Drivers



GOALS & PRIORITIES

1. SUPPORT

Goal

YCC is a leading local hub for inclusive support and wellbeing services.

PRIORITIES

Activation

Expand and activate all YCC sites (Francis, Victoria, Bradmill, Blackwood) as welcoming hubs.

Optimisation

Build sustainable support models through data driven planning and aligned resources.

Innovation

Develop hybrid and digital access points that include underrepresented groups.

2. CONNECT

Goal

YCC is the centre of community life, driving social cohesion and civic engagement.

PRIORITIES

Activation

Deliver placebased programs and partnerships that elevate local pride and belonging

Optimisation

Strengthen governance and stakeholder engagement to amplify community voice.

Innovation

Use technology and codesign to create inclusive, hybrid engagement opportunities.

3. LEARN

Goal

YCC is recognised for innovative lifelong learning and creative practice.

PRIORITIES

Activation

Grow learning opportunities and creative practice across all sites,

Optimisation

Ensure financial viability and optimise facilities for high participation and impact.

Innovation

Lead in hybrid learning and digital literacy, embedding experimentation and inclusivity.

THREE YEAR STRATEGIC ROAD MAP (2026–2029)

PHASE 1 - FOUNDATION (FY26/27)

Support Establish multisite presence and welcoming hubs; baseline community needs, interests and access gaps.

Connect Launch a unified events/activation calendar with partners; initiate programming and foster codesign initiatives

Learn Map site utilisation; expand foundational digital literacy and citizenship pathways.

Enablers Strengthen strategic partnerships; refresh governance rhythms; strengthen data architecture and privacy/cyber settings.

PHASE 2 - SCALE (FY27/28)

Support Expand inclusive access (activated spaces, flexible formats); deepen referral networks.

Connect Grow placebased and hybrid engagement; showcase local creative practice and volunteer leadership.

Learn Scale hybrid learning streams; broaden creative and intergenerational programs across sites.

Enablers Mature datadriven planning; diversify revenue (grants, corporate, feeforservice) to underwrite growth.

PHASE 3 - LEADERSHIP (FY28/29)

Support Be recognised regionally for inclusive, outcomesdriven support.

Connect Position YCC as the convener of civic participation and belonging in the inner west.

Learn Be a reference point for communitybased hybrid learning and creative practice innovation.

Enablers Publish annual impact report; sustain diversified funding; maintain robust assurance and risk culture

PHASED DELIVERY

FOUNDATION, SCALE, LEADERSHIP

Phase	Timeline	Strategic emphasis
Foundation	2026/27	Activate sites, baseline data, governance refresh
Scale	2027/28	Expand programs, deepen partnerships, embed hybrid delivery
Leadership	2028/29	Sector leadership in community connection and lifelong learning